FINAL BILL REPORT SSB 6341

C 17 L 16 E 1 FULL VETO VETO OVERRIDE

Synopsis as Enacted

Brief Description: Concerning the provision of personal services and promotional items by cannabis producers and processors.

Sponsors: Senate Committee on Commerce & Labor (originally sponsored by Senators Rivers and Conway).

Senate Committee on Commerce & Labor House Committee on Commerce & Gaming

Background: Cannabis producers, processors, and retailers do not have the same statutory authorities as granted liquor industry members. Liquor industry members are authorized to provide retailers with branded promotional items of minimal value, provide personal services to a retailer, post information on the Internet of where to purchase their products, and produce materials promoting tourism.

Summary: A cannabis producer or processor may provide cannabis retailers with branded promotional items which are of nominal value. "Nominal value" is defined to mean an item with a value of \$30 or less. The items must be used by the retailer in a manner consistent with its license and may only contain imprinted advertising matter of the producer or processor. Producers and processors may not provide the item directly to retail customers and the items must not be targeted to or appeal principally to youth.

A producer or processor is not obligated to provide promotional items, and a retailer may not require the items to be provided as a condition for selling cannabis.

Any person may file a complaint with the Liquor and Cannabis Board (LCB) if the person believes the promotional items result in undue influence or create an adverse impact on public health and safety. If the LCB agrees with complainant, it may issue an administrative violation notice to the producer, processor, or retailer.

Producers or processors may list on their Internet web sites information related to retailers who sell or promote their products. Retailers may list reciprocal information on their Internet websites.

This analysis was prepared by non-partisan legislative staff for the use of legislative members in their deliberations. This analysis is not a part of the legislation nor does it constitute a statement of legislative intent.

Producers, processors, and retailers may, individually or jointly, prepare materials promoting tourism in Washington State which contain information regarding retail licensees, producers, processors, and their products.

A cannabis producer or processor may provide personal services to a retailer when conducted at a licensed premises, and are intended to inform, educate, or enhance customers' knowledge or experience of the manufacturer's products.

Votes on Final Passage:

Senate 36 13 House 72 25

Votes on Veto Override:

First Special Session

Senate 36 4 House 75 19

Effective: June 28, 2016